

## Mark Kobayashi-Hillary



**Mark Kobayashi-Hillary MBA MBCS CITP** is an independent British corporate advisor, writer, and researcher based in London. Mark is the author of *Outsourcing to India: The Offshore Advantage* first published by Springer in 2004 and updated to a new edition in 2005 - the first major book telling the Indian offshoring story and highly praised by journals such as *The Financial Times*. He contributed a chapter on offshoring to Peter Brudenall's book *Technology and Offshore Outsourcing Strategies* (Palgrave, 2005) and his most recent book, *Global Services: Moving to a Level Playing Field* (BCS), was published in May 2007 for the British Computer Society [co-authored with Dr Richard Sykes of Intellect].

Mark is a board member of the UK National Outsourcing Association (NOA) with special responsibility for offshoring and is a founding member of the British Computer Society working party on offshoring. He is a visiting lecturer at London South Bank University where he is focused on contributing outsourcing knowledge to the MBA programme.

Mark is a non-executive director of foreign exchange firm FXA World and research firm Brainmatics. Mark has an MBA from the University of Liverpool Management School.

Mark writes a regular outsourcing blog 'Talking Outsourcing' for the UK's leading national technology magazine *Computing*. Talking Outsourcing is the most popular blog published by Computing magazine and the audio version published on iTunes is the most popular outsourcing-themed podcast on the iTunes system.

Current projects include writing a TV documentary series on the UK/India relationship for Force Ten Productions along with two new books planned for publication later in 2007. The first new book is titled *Building a Future with BRICs: The Next Decade for Offshoring* (Springer). This analyses the development of hi-tech services from Brazil, Russia, India and China. The other book is titled *Who Moved my Job?*, exploring the general fear of globalisation experienced by employees.

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